# The City Bridge Trust

# Investing In Londoners: Application for a grant



# **About your organisation**

| Name of your organisation:   |   |  |  |  |  |  |  |
|--|---|--|--|--|--|--|--|
| Roots and Shoots   |   |  |  |  |  |  |  |
| If your organisation is part of a larger organisation, what is its name? |   |  |  |  |  |  |  |
| In which London Borough is your organisation                             | n based?                                    |  |  |  |  |  |  |
| Lambeth  |   |  |  |  |  |  |  |
| Contact person:  | Position:                                   |  |  |  |  |  |  |
| Mrs Linda Phillips MBE   | Director                                    |  |  |  |  |  |  |
| Website: http://www.rootsandshoots.org.uk                                |   |  |  |  |  |  |  |
| Legal status of organisation:  | Charity, Charitable Incorporated Company or |  |  |  |  |  |  |
| Registered Charity   | company number: 1064070                     |  |  |  |  |  |  |
| When was your organisation established? 08                               | /03/1982                                    |  |  |  |  |  |  |

# **Grant Request**

Under which of City Bridge Trust's programmes are you applying?

**Improving London's Environment** 

Which of the programme outcome(s) does your application aim to achieve?

More Londoners with a greater knowledge and understanding of the 'green' environment and biodiversity

More young people understanding the benefit of growing local food and its nutritional value

Please describe the purpose of your funding request in one sentence.

The 'Natural Roots' project will enable Roots and Shoots to capacity build environmental education, urban biodiversity and vegetable growing in the inner city.

When will the funding be required? 28/07/2018

How much funding are you requesting?

Year 1: £39,252 Year 2: £40,062 Year 3: £40,889

Total: £120,203

### Aims of your organisation:

Roots and Shoots is a charity based in North Lambeth, London, SE11, established in 1982, we have two primary aims in pursuance of our core mission, and they are;

- To address the marginalisation of young people with learning, social and emotional problems and provide them with education and vocational skills to find and keep employment. We provide structured education programmes, pastoral support and organised work experience with local employers.
- -To promote environmental education and the enrichment of the biodiversity of the local urban area. We have developed our site for the benefit of the local and London wide community, and have transformed a once derelict site into a green oasis in the middle of London, that also benefits local wildlife including, birds, bees, bats as well as a large community of frogs and newts.

### Main activities of your organisation:

Roots and Shoots is an educational charity with three main strands. We deliver a government funded Study Programme for up to thirty young people with learning disabilities with health and social care plans. We provide vocational training in Horticulture, Floristry, Retail and Hospitality as well as functional skills including, english Maths and IT. We are Ofsted inspected and were rated as Outstanding by Lambeth Education in July 2017.

We also provide a School Links Programme for five special schools, especially for autistic pupils giving them the opportunity to have gardening classes as part of their science education.

We rent out our hall and meeting rooms for charities and not for proffit organisations providing an affordable venue in the centre of London. This provided unrestricted income vital to underpin our organisation.

We also provide environmental education for the local community and have grounds as well as an award winning half acre wild garden with many habitats for wildlife including 25 species of bees.

#### Number of staff

| Full-time: | Part-time: | Management committee members: | Active volunteers: |
|------------|------------|-------------------------------|--------------------|
| 0          | 0          | 8                             | 15                 |

#### Property occupied by your organisation

| Is the main property owned, leased or rented by your organisation? | If leased/rented, how long is the outstanding agreement? |
|--|--|
| Owned  |  |

#### **Summary of grant request**

One of our two charitable objectives is to promote environmental education and urban biodiversity. Our new re focussed' Natural Roots' project will enable us to capacity build this part of our charity. We have been providing environmental education for some years and mainly for schools with one member of staff and a few volunteers with minimum facilities, our service has always been oversubscribed. We have raised funds for a new Natural Roots building and other educational facilities on site and are ready for a new chapter to begin.

We have a high density of social housing and low income, Lambeth is one of the highest boroughs for social deprivation. We have a large population of refugees in this area and, for example at the local primary school Walnut Tree Walk there are 51 languages spoken. Most of the residents have limited access to green spaces/ biodiversity, this project is especially relevant for local children (and adults) who have little concept how food is grown, or how plants grow or insects fit into the 'web of life'. This project aims to link local Londoners to the natural world.

The work will be delivered by our Environmental Educational Manager (3 days) And nursery gardener (2 days) plus volunteers and proposed freelance staff. Funding currently applied for artists, musicians and storytellers for events (Awards for All) and we are about to apply to Garfield Weston to fund our Forest School practitioner and other associated expenditure such as educational materials. The work will be delivered on site to visiting groups and individuals (see attached plan of activities).\*This funding will help us match fund funding from other sources to further enrich our delivery.

Our Natural Roots project will aim to achieve to reach a wider London based audience with events, weekend and evening workshops to ensure we can engage Londoners on the importance and a greater understanding of the natural environment. This will also extend in demonstrating and promoting growing vegetables on site along side 'Nurturing Ground' our 'in-house' refugee project. We already have Apple Day and 'Froggy Day' both attract over 800 visitors (with food stalls) and we are developing an outdoor kitchen using our own home-grown ingredients. Visitors in the local area especially children are fascinated and many have only seen vegetables in supermarkets so are amazed how delicious they are when freshly picked and eaten.

We are a well established charity with rigorous systems to account for funds and use our grants wisely. We have thirty six years of experience, a dynamic board of Trustees, experienced, highly educated and knowledgeable staff. Our site of nearly one and a half acres has been described as 'a green oasis in the heart of London', we have been featured as examples of good practise in 'the Good Gardens Guide', '1000 things to do in London'-we are 376th, 'Gardens Illustrated' magazine, The Guardian, and BBC2's 'Gardeners World'. We now have all the educational facilities and green spaces to deliver training and education sessions as well as areas to further enhance local biodiversity.

We will enhance the local biodiversity and give local people an understanding how they can actively take part to improve London's environment. We will demonstrate food growing to the local community, with our fresh home-grown produce, tastings and how to grow food on balconies etc. to link them with the natural world and the food chain.

The Roots and Shoots ethos matches the Trust's principles; this is illustrated by our 'UNESCO Man and the Biosphere UK Award' given in recognition of our continued high standards and impact on the urban environment.



If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? Yes

What Quality Marks does your organisation currently hold?

We have been classed as 'Good' overall by Ofsted. We hold the UNESCO Man and the Biosphere UK Award for our impact on the local environment, we have a Silver Award from London in Bloom', (community garden award)

#### **Outputs and outcomes**

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

Adult and family learning projects for the diverse London wide community, including Saturday and evening sessions focussing on urban biodiversity and evolution particularly through bees, but also other organisms. All sessions will reflect the seasonal changes with different topics delivered throughout the three years.

Develop our Heritage Apiary project as a valuable educational resource related to the history of bee keeping and human interactions with honey bees. Demonstrating different ways of living for several bee species including introductory courses on beekeeping, practical in-house demonstrations delivered by scientific honey bee specialists.

CPD for teachers and community professionals in wildlife gardening focussing on urban food growing and biodiversity development in schools and green spaces. Complimenting the Adult Learning Courses with potential for collaboration and accreditation with other respected organisations.

Develop the adjoining half acre of public open space managed by Roots and Shoots as a traditional community orchard for wildlife. To transform it into a large Pollinator Garden for bees, butterflies and moths but also local residents, families, schools etc.

Development of a raised bed Kitchen Garden and an outside kitchen (with full disabled access) to link the importance of food quality to sensitive horticulture. Engaging multicultural groups with their diverse food culture with adaptation to growing in the British climate to enhance health and wellbeing.

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

More understanding of the diversity of the natural world by the London-wide community. We have found that the lack of contact with the natural world has led to a decline in knowledge and understanding. The loss of biodiversity needs to be understood in our urban context.

Enhanced understanding of honey bees (historic/natural and formal beekeeping) as well as the many bee/wasp species and their impact on the local and wider environment with their impact on the food chaln as pollinators

More educators and community leaders having greater knowledge on how they can effectively deliver environmental education sessions and enhance green spaces with wildlife gardening techniques and biodiversity development. We will increase understanding of seasonal urban food growing for our widely diverse communities.

By developing a half acre of land as a Pollinator Garden, open to the public, this will demonstrate what plants attract bees, butterflies and moths. It will be an educational resource for families, visiting schools and community groups. The development of various habitats will enhance local biodiversity.

By establishing an urban food growing area and outside kitchen on site, we will demonstrate how fresh food can be easily grown economically and in season, to provide nutritious meals that reflect local cultural diversity and enhance health and wellbeing.

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

City Bridge Trust funding will provide the springboard to get the capacity building of this project underway, the R&S trustees are looking to improve self generated income from our venue hire strand to further contribute towards our environmental activities. Also other funding streams will be investigated to support the work of the charity such as evening and weekend site hire.

# Who will benefit?

# **About your beneficiaries**

| Have make a collection of the discrete from the count may your                      |
|---|
| How many people will benefit directly from the grant per year?                      |
| 1,600   |
| In which Greater London borough(s) or areas of London will your beneficiaries live? |
| Lambeth (100%)  |
|   |
| Southwark (0%)  |
| Westminster (0%)  |
| Wandsworth (0%)   |
|   |
|   |
|   |
| What age group(s) will benefit?   |
| All ages  |
|   |
|   |
|   |
|   |
| What gender will beneficiaries be?  |
| All   |
| All   |
|   |
|   |
| What will the ethnic grouping(s) of the beneficiaries be?                           |
| A range of ethnic groups  |
| A range of ethnic groups  |
|   |
|   |
|   |
|   |
|   |
| If Other ethnic group, please give details:   |
| What proportion of the beneficiaries will be disabled people?                       |
| 11-20%  |
|   |

# Funding required for the project

# What is the total cost of the proposed activity/project?

| Expenditure heading                               | Year 1 | Year 2 | Year 3 | Total  |
|---|--------|--------|--------|--------|
| salary for Environmental Education Managerp/t     | 26,374 | 26,901 | 27,439 | 80,714 |
| salary for Gardener/Educator post p/t             | 10,378 | 10,586 | 10,798 | 31,372 |
| core costs;telephone, Internet, electricity (FCR) | 3,819  | 3,934  | 4,052  | 11,805 |
|   | 0      | 0      | 0      | 0      |
|   | 0      | 0      | 0      | 0      |
|   | 0      | 0      | 0      | 0      |
|   | 0      | 0      | 0      | 0      |
|   | 0      | 0      | 0      | 0      |
|   | 0      | 0      | 0      | 0      |

| TOTAL: | 40,571 | 41,421 | 42,289 | 123,891 |
|--------|--------|--------|--------|---------|
|        |        | 4 -    |        |         |

# What income has already been raised?

| Source   | Year 1 | Year 2 | Year 3 | Total |
|--|--------|--------|--------|-------|
| potential income from charges                        | 1,500  | 1,545  | 1,591  | 4,636 |
| Materials for the Pollinator Garden- Thames<br>Water | 5,000  | 0      | 0      | 0     |
|  | 0      | 0      | 0      | 0     |
|  | 0      | 0      | 0      | 0     |

| TOTAL: | 6,500 | 1,545 | 1,591 | 4,636 |
|--------|-------|-------|-------|-------|

# What other funders are currently considering the proposal?

| Source   | Year 1 | Year 2 | Year 3 | Total  |
|--|--------|--------|--------|--------|
| Awards for All for related events, storytellers etc. | 8,900  | 0      | 10,000 | 18,900 |

| TOTAL: | 8,900 | 0 | 10,000 | 18,900 |
|--------|-------|---|--------|--------|
|        |       |   |        |        |

# How much is requested from the Trust?

| Expenditure heading   | Year 1 | Year 2 | Year 3 | Total  |
|---|--------|--------|--------|--------|
| Environmental Manager salary Inc NI and pension               | 26,374 | 26,901 | 27,439 | 80,714 |
| Kitchen Gardener salary inc NI and pension                    | 10,378 | 10,586 | 10,798 | 31,762 |
| contribution towards core costs inc Internet, telephone, etc. | 2,500  | 2,575  | 2,652  | 7,727  |

| TOTAL: | 39,252 | 40,062 | 40,889 | 120,203 |  |
|--------|--------|--------|--------|---------|--|
|        | ,      | ,      | ,      | ,       |  |

# **Finance details**

Please complete using your most recent audited or independently examined accounts.

| Financial year ended: | Month: | Year: |
|-----------------------|--------|-------|
|                       | March  | 2017  |

| Income received from:             | £       |
|-----------------------------------|---------|
| Voluntary Income                  | 357,995 |
| Activities for generating funds   | 196,318 |
| Investment income                 | 216     |
| Income from charitable activities | 4,735   |
| Other sources                     | 2,786   |
| Total Income:                     | 562,050 |

| Expenditure:                     | £        |
|----------------------------------|----------|
|                                  |          |
| Charitable activities            | 653,737  |
| Governance costs                 |          |
| Cost of generating funds         | 0        |
| Other                            | 32,760   |
| Total Expenditure:               | 686,497  |
| Net (deficit)/surplus:           | -124,447 |
| Other Recognised Gains/(Losses): | 0        |
| Net Movement in Funds:           | -124,447 |

| Asset position at year end | £         |  |
|----------------------------|-----------|--|
| Fixed assets               | 967,067   |  |
| Investments                | 0         |  |
| Net current assets         | 171,776   |  |
| Long-term liabilities      | 31,069    |  |
| *Total Assets (A):         | 1,107,774 |  |

| Reserves at year end | £         |
|----------------------|-----------|
| Restricted funds     | 953,966   |
| Endowment Funds      | 0         |
| Unrestricted funds   | 153,808   |
| *Total Reserves (B): | 1,107,774 |

<sup>\*</sup> Please note that total Assets (A) and Total Reserves (B) should be the same.

## Statutory funding

For your most recent financial year, what % of your income was from statutory sources? 71-80%

#### **Organisational changes**

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

None

Grant Ref: 14601

## **Previous funding received**

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

|   | Year 3<br>£ | Year 2<br>£ | Most recent |
|---|-------------|-------------|-------------|
| City of London (except City Bridge Trust) | 0           | 0           | 0           |
| London Local Authorities                  | 120,000     | 180,000     | 297,142     |
| London Councils                           | 0           | 0           | 0           |
| Health Authorities                        | 0           | 0           | 0           |
| Central Government departments            | 315,549     | 270,232     | 311,312     |
| Other statutory bodies                    | 0           | 0           | 0           |

## **Previous grants received**

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

| Name of Funder        | Year 3  | Year 2 | Most recent |
|-----------------------|---------|--------|-------------|
| Bank of Scotland      | 18,932  | 0      | 0           |
| Stephen Clark Trust   | 0       | 12,000 | Ò           |
| LandAld               | 150,000 | 0      | 0           |
| WREF                  | 0       | 11,800 | 0           |
| Lambeth Heritage Arts | 0       | 0      | 21,977      |

#### **Declaration**

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: Linda Phillips MBE

Role within Director of Roots and Shoots

Organisation:

organisacion.

Grant Ref: 14601